R. J. Reynolds

Winston Summer Promotion

for Walgreens Stores

Promotion:	$4.00 off Carton/$0.40 off Package Purchase.
Promotion Date:	5/17/93 thru 6/30/93.
Allocation:	Walgreen District Managers are to contact local R. J. Reynolds Manager in reference to allocation.
Promotional Product:	All packs and cartons of Winston Brands will be flagged with $4.00/$0.40 off price feature shipped from wholesaler. All packs and cartons carry a special UPC code.
Billing:	All product will be invoiced from wholesaler at $4.00 less per carton during promotional period on all Winston brands.
Display:	All product must be displayed in counter display or floor display.
P.O.S. Advertising:	RJR will furnish P.O.S. with pricing capability to reflect $4.00 per carton price reduction.
Payment:	None
Special Note:	Due to timing of this program, all district managers must contact their local RJR representative no later than 5/7/93 to insure participation in this program.

51854 1236

Source: https://www.industrydocuments.ucsf.edu/docs/tfkn0000

R. J. Reynolds

Camel Summer Promotion

for Walgreens Stores

Promotion:	Camel Buy One - Get One Free.
Promotion Date:	Effective June 1, 1993.
Allocation:	80 Sales or Units of live product (limit 80 sales per store).
Display Contains:	20 Sales Camel Filter (live product) 10 Sales Camel Filter Box (live product) 30 Sales Camel Lights (live product) 20 Sales Camel Lights Box (live product) Store must display product in RJR display with P.O.S. Advertising featuring offer.
Payment:	None
Special Note:	Due to timing of this program, all district managers must contact their local RJR representative no later than 5/7/93 to insure participation in this program.

51854 1237

Source: https://www.industrydocuments.ucsf.edu/docs/tfkn0000